

USA Today - Kerry Hannon

Finding 'Great Stocks' requires investor to do homework

We learn from hearing other people's stories. In *Big Money: Seven Steps to Picking Great Stocks and Finding Financial Security*, Frederick Kobrick's confidence and insight, honed from more than three decades as a leading mutual fund manager and investor, make his stories worth a good listen.

There are countless books on how to pick stocks, but Kobrick does more than tell you how to read an income statement or figure a price-earnings ratio. He tells you how he did it and shows specific companies in which he invested—successes and failures.

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